



## Looking to Increase Sales and Grow Brand Awareness?

Give your beverage the attention it deserves on ThirstMonger.com! Join our rapidly expanding online marketplace and let us introduce your unique beverage to the thousands of visitors we welcome every month! We are proud to list and sell only the coolest or newest products, nationwide!



## What is ThirstMonger.com?

ThirstMonger.com is THE place to list your specialty, unique or trendy new beverages, shots or powders for sale online! ThirstMonger.com is a consumer-oriented, specialty beverage website whose focus is to MARKET & SELL niche beverages online, nation-wide, to the contiguous United States. Our goal is to increase sales and grow awareness for each brand in our portfolio. Our talented marketing team will showcase your product on our FUN, FRESH, INFORMATIVE website, attracting a national following of beverage-loving consumers. We utilize a variety of successful marketing campaigns, including those listed below, to ensure consumer interest and brand awareness:

- Search Engine Optimization
- Google Product Search
- Google Ads
- Email Marketing Campaigns
- Deal Of The Day Sites (see page 3)
- Facebook / Twitter
- Video Product Spotlight
- “Keyword” Research

Consumers know we are always adding fresh and exciting beverages and they visit our site often to find out what’s NEW! It could be **YOU!**

## What Benefits Do Our Brand Manufacturer’s Enjoy?

**You have everything to gain, and nothing to lose!** There are NO LISTING FEES to be on ThirstMonger.com and NO RISK! We professionally list your products, charge the customer per order, and handle all the processing fees. We will email you the order information to be fulfilled and provide you with our FedEx account number for 3rd Party Billing. Our partnership with FedEx allows us to greatly reduce shipping rates so consumers can enjoy your

beverages all across the country! We keep a small commission on each processed order, and once a month our AP department will send YOU a check for your sales. ThirstMonger takes care of the marketing, research, website maintenance, promotions and customer service so you can concentrate on your product and YOUR SALES!

*"Not only has ThirstMonger.com been a great selling avenue for ávitāe, they are also one of the most facilitating in their customer service. At any point in time, I can pick up the phone and talk to one of their team who knows our product intimately and we're not just another number. I can't imagine the number of people throughout the country who would be disappointed if they were unable to buy ávitāe through ThirstMonger.com. Thank you to everyone at ThirstMonger. We couldn't do it without you!"*

- Brian Pitzer, CEO; ávitāe caffeinated water

*"Oogavé just celebrated its one-year anniversary with ThirstMonger. We have had great success and ThirstMonger will continue to be an excellent tool for us to service customers in areas where our product is not distributed through traditional methods. The staff at ThirstMonger is extraordinarily responsive and amazing to work with. They can help lay the foundation for a brand before it is big enough to be a national player."*

- Gannon Merrell, Fulcrum of Finance; Oogavé

### Comments from ThirstMonger.com customers:

*"Thank you, Dave. I sincerely appreciate the immediate reply...and detailed information!"*

-Pamela W., Washington D.C.

*"Thank you! You guys are great!"*

-Harvey W., Ventura, CA

*"Got a six-pack of watermelon cream today. It's chilling now and will be enjoyed with our evening meal. Thanks for your great customer service. I'll be ordering again!"*

-Elizabeth M., Davenport, IA

### As a Brand Manufacturer You Will Also Enjoy:

- Personal "Brand Landing Page"
- Unique "Product Page"
- Vanity "URL"
- Announcements through Social Networks
- Customer "Email Blasts"
- Placement on the "Home Page"
- Placement in "Related Products"
- Special Promotions/Sales Options
- Participation in Online/Offline Marketing Campaigns


### Is Distribution Available?

Your presence on ThirstMonger.com could also lead to Distributor Partnerships! GTG Beverage's distributor network is comprised of over 50 traditional DSD beverage distributors throughout the states of CT, MA, ME, NH, NJ, NY, OH, PA, RI and VT. GTG Beverages can bring distribution exposure to viable, qualified niche brands.

### Ready to See Your Product on ThirstMonger.com?

Contact Denise Martin at 412-592-9342 or email [dmartin@tmhhi.com](mailto:dmartin@tmhhi.com) to get started!

## Example of Recent Promotion: DealPulp.com (Deal of the Day site)




Your DealPulp commercial could win you \$5,000

**ONLINE & NATIONWIDE**

DealPulp Members  
**71,127**  
 Total Dollars Saved  
**\$317,025**

Today's Deal
How It Works
Recent Deals
Sign up Sign in

### \$10 for \$25 to Spend on Hard to Find Nostalgic and Niche Beverages from ThirstMonger.com



DealPulp  
**60% off**  
 Fresh • Online • Nationwide

BUY

\$10 Gift it!

Value  
\$25

Discount  
60%

You Save  
\$15

Deals Bought  
55

Time left to buy  
19h : 42m : 15s

Feb 28
Mar 1

**Why It's Fresh** 46 comments

- Find a huge selection of nostalgic, niche, and specialty beverages that aren't commonly available nationwide
- Shop kosher drinks, natural sodas, relaxation shots, antioxidant drinks, cordials and mixers, tea, and many other beverages
- Can't find your drink of choice on ThirstMonger? Contact them to make a suggestion

**Fine Print** Other guidelines apply

Limit 1 per person. May buy 1 additional as gift. Expires August 29, 2011. Shipping not included, but select items ship for free. Within 24 hours after the deal ends, you will receive an email with instructions for redeeming the deal on [ThirstMonger.com](http://ThirstMonger.com).

Share Now. Earn DealPulp Credit!

(but sign in, first!)

25

3


✉

f Share
T Tweet
Email

**About ThirstMonger.com**

ThirstMonger.com only sells non-alcoholic, nostalgic and niche beverages that are not commonly available nationwide.

FRESH FACT



STILL RIPENING

Guess this deal and win a \$20 credit!

Get daily deals in your inbox!

➤

ThirstMonger.com is the online "unique boutique" of trending new beverages across the country! We're your source for cool, new, niche beverages full of functionality, innovative key ingredients and fresh ideas that will fit right in with your lifestyle.

Easily browse our wide selection by "category" or "interest" to find quality products and have them shipped directly to your front door. We offer LOW shipping rates to the continental 48 states, and FREE shipping for orders over \$69! New products are continuously being added.

We really want to know... "What'cha thirstin' for?"



 <p>Mini Chill Relaxation Shot [case of 12 shots] <b>\$33.95</b></p>	 <p>Pannela-Organic Panela Drink [case of 12 bottles] <b>\$17.90</b></p>	 <p>Sportables Team Pack Berry Bash + Welch's Fruit Snack [2 cases of 8] <b>\$18.95</b></p>
 <p>ALO Awaken Wheatgrass &amp; Aloe Vera [case of 12 bottles] <b>\$28.00</b></p>	 <p>EBOOST- Daily Health Booster Powder Mix [case of 30 sticks] <b>\$38.99</b></p>	 <p>Whynatte Latte Premium Coffee Drink [case of 24 cans] <b>\$42.00</b></p>
 <p>InShape Fitness Drink Mixed Case [case of 12 bottles] <b>\$26.84</b></p>	 <p>Avitae Caffeinated Water [case of 24 bottles] <b>\$24.99</b></p>	 <p>Gloji Juice [case of 12 bottles] <b>\$40.00</b></p>
 <p>Jeff's Sodas - Egg Cream Mixed Case [case of 24 bottles] <b>\$47.95</b></p>	 <p>EZPRO MRP - High Protein Meal Replacement Powder [case of 6 bottles] <b>\$15.00</b></p>	 <p>Dream Dust Natural Sleep Aid Shots [case of 6 shots] <b>\$17.95</b></p>



"Did you know that new beverages have been created to specifically support brain cell health, increase memory, concentration, stimulate cognitive function, and perhaps help you find your keys?"





Wanna Win \$1,000 in DealPulp Credit?



DealPulp on Facebook



5,872 people like DealPulp.



Christine Bernie Leisa Jose



Ruth Lee Melissa Handit